



Pre-Orders Now Available for First Bourbon Created by Kentucky African American Team
Limited first run will be sold in commemorative packaging celebrating the achievement

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Fresh Bourbon Distilling Co. proudly announces opening of pre-orders for their limited first release, expected to ship late 2020 or early 2021.

This release will mark the first Bourbon developed fully grain-to-glass in Kentucky by African Americans. The Bourbon is crafted to have a rich and sweet flavor profile to appeal not just to Bourbon enthusiasts but to all drinkers. This historic first release will have options available including a presentation in a celebratory commemorative package with our signature rocks glass and a branded shirt.

Sean and Tia Edwards, Kentucky natives and African American entrepreneurs, registered the company in 2017 and immediately began work on crafting unique Bourbons, whiskeys and other spirits as well as opening a distillery. In February 2020, the [Kentucky Senate honored](#) Sean and Tia Edwards and acknowledged The Fresh Bourbon Distilling Company as being the first black-owned distillery in Kentucky. <https://apps.legislature.ky.gov/record/20rs/sr176.html>

“For nearly three years, we have been diligently developing an authentic and unique Bourbon and spirits line. We chose not to buy Bourbon from someone else and just place our name on a bottle. We have been very intentional and deliberate in crafting our spirits - from the mash bills up,” stated Sean Edwards.

During the construction process of their new 34,000 sq ft distillery in Lexington, KY, Fresh Bourbon’s proprietary recipe is being produced under contract through Hartfield & Co. Distillery in Paris, KY using only the highest quality ingredients to produce the ultra-premium beverage.

Pre-order will be available through September 30th, 2020 at www.Freshbourbon.com.

Please register your email address at <http://www.FreshBourbon.com> for updates and announcements. For questions or more information, please contact Sean Edwards at SeanEdwards@FreshBourbon.com.

Fresh Attitude. Fresh Culture. Fresh Bourbon.